



FBUK Corporate Partner Programme

Contents

- About Family Business UK /p3
- Our ambition /p4
- FBUK Corporate Partner Programme /p5
- FBUK Members /p6
- Programmes and events /p7
- Campaigns /p9
- Publications /p10
- Reports and policy papers /p12
- Corporate Partnership options /p13
- Gold Corporate Partnership /p14
- Silver Corporate Partnership /p16
- Bronze Corporate Partnership /p18
- Corporate Partnership option summary /p19
- Become a Corporate Partner /p21

Family businesses are the bedrock of our communities and backbone of our economy.

In the UK, family businesses employ 14 million people, generate a quarter of our GDP and pay £200bn in tax. They offer a model of responsible and sustainable business that needs to be acknowledged, supported and championed alongside regulation that incentivises investment, enables long-term planning, and helps our economy to grow and society to prosper.

About Family Business UK

Founded in 2001, Family Business UK (FBUK) is the largest organisation in the UK dedicated solely to supporting, representing and championing family business.

We are a growing movement of family businesses working to help build Britain for generations to come. FBUK Members range from first-generation businesses to some of the biggest, oldest and best-known British brands from across every sector, and from all corners of the UK.



Our ambition

As a growing movement of UK family businesses, and Corporate Partners who work with and support them, we're striving to create:

- **policies and regulation that incentivise long-term investment, ensure the financial sustainability of the sector, and provide a unified voice which influences the direction of government policy through:**

- research and consultations on issues including governance, tax, succession, ESG, family dynamics, and philanthropy.
- proactive engagement with government on policy reform and new regulation.

- **supportive networks for family businesses navigating the complexities of family dynamics, multigenerational change, and succession by helping them benefit from:**

- thought leadership and specialist advisors who appreciate every family business is unique and at a different stage of its journey.

- best practice frameworks and practical tools and resources tailored to the unique requirements of family businesses, all mapped to the individual life stages of a multigenerational family business.

- facilitated networking, peer-to-peer learning, site visits, seminars, workshops, supported by an online Member Resources Centre.

- **greater recognition of family businesses in the UK, and the contribution they make to our economy and society:**

- championing and celebrating the sector through nationwide campaigns, and coverage in regional and national media channels, and leading trade press.

Dealing with the challenges of leading and managing a family business can feel like a lonely task. We bring family businesses together, provide resources and support, and champion their contribution to our economy and society by giving family businesses:

- **Connectivity and collaboration:** being part of a wider community of family businesses from across the country to network amongst, learn from, and collaborate with.
- **Capability and capacity:** dealing with short-term priorities, and managing bottom-line performance, whilst building resilience and sustained growth over the long-term.
- **Voice and influence:** being widely heard and effectively represented in shaping policy, regulation, and operating environments through advocacy and campaigning.



FBUK Corporate Partner Programme

FBUK has established Corporate Partnerships with carefully selected and highly respected organisations providing professional services to family businesses.

Our Corporate Partners are critical allies and supporters of our work with family businesses as they navigate the challenges of family business governance, succession, and family dynamics.

FBUK Corporate Partners benefit from access and visibility to FBUK Members and our wider network through advertising and marketing opportunities, the ability to demonstrate subject matter expertise, and build relationships and business with FBUK Members through a number of channels.

Corporate Partners also have the opportunity to support the wider family business sector in the UK through involvement in FBUK's policy work, campaigns, and alliances with other industry bodies.



FBUK Members



Members of FBUK range from some of the biggest, oldest and most well-known British businesses, to first-generation businesses, from across every sector of industry and commerce, from all corners of the UK.

Through our network, family businesses can connect and collaborate, expand their knowledge, and be part of a movement that amplifies the voice of family businesses to policy makers, and helps ensure the sector is recognised for its role and contribution to the UK economy and communities up and down the country.

Programmes and events

Annual Conference

The Annual Conference, attended by more than 400 of the UK's leading family businesses, is our flagship event. It brings family business owners, leaders, and subject matter experts together to share, connect, debate and address some of the most pressing issues facing family businesses. Members benefit from an exclusive discount.



Programmes and events *continued*

Family Business Visits

Scheduled across the country throughout the year, these visits allow family businesses to meet a host family, hear their story, learn first-hand about the business, tour the facilities, and enjoy peer-to-peer networking.



Residential retreats

Usually designed for a specific group such as NowGens, NextGens or future leaders, our retreats take participants on a journey to help them understand a given theme, how it fits with their family business and what they might do, career-wise, to make the most of it.

Regional events

A series of events across the country that facilitate peer-to-peer learning and collaboration and provide first-hand access to other family business leaders on the key themes and topics of the day.



Campaigns

Family Business Week

Which takes place annually during November, is a week-long celebration of UK family businesses. It is designed to ensure the contribution family firms make to our economy and communities up and down the country is recognised and celebrated.

Back Family Businesses

A nationwide campaign drawing attention to the need for government policies that encourage and incentivise family businesses to continue to plan for the long term, invest in new jobs and skills, new products and services, and expand into new markets.



Publications

FBUK Magazine

A quarterly publication supporting our work advocating for the model of family business, providing resources for family businesses navigating multigenerational change and succession, and showcasing the contribution family businesses make to our economy, and communities up and down the country.

The magazine includes policy updates, information on upcoming FBUK research, publications and events, news from the family business world, editorials and opinion pieces.



Publications continued

User guides

Short, accessible and practical guides to help family businesses at key stages on their journey, including:

Succession

Helping both the NowGen and NextGen prepare for, and manage, smooth and effective succession from one generation to the next.

NEDs

Non-Executive Directors, whether family members or not, face a unique set of challenges in a family business. This User Guide helps NEDs navigate the complexities of managing the needs and expectations of the family alongside those of the business.

Family Council

A comprehensive guide to help those leading, or sitting on a family council, ensure it plays an effective role in supporting and engaging family members in the day-to-day management and future direction of the business.



Reports and policy papers

Policy Agenda

Our Policy Agenda, 'Building Britain for Generations', was launched at the 2026 Policy Summit. This sets a clear, practical policy agenda for creating a fairer, more competitive environment in which family businesses can compete and thrive today and for generations to come.

Taxing Futures

Our research reveals the economic and fiscal impacts of capping APR and BPR for Britain's family businesses and farms, industry sectors, regional economies and parliamentary constituencies.

Scale-Up report

Ground-breaking research from Family Business UK and the ScaleUp Institute shines a light on mid-market family businesses for the first time. The report reveals that businesses make up around a third of the UK's £1.3 trillion mid-market economy, contribute £142 billion to the economy and employ more than 900,000 people.



Corporate Partnership options

FBUK offers three options for becoming a Corporate Partner, through Gold, Silver and Bronze packages.

The Programme allows for up to four (max) Corporate Partners from a given service area across all three tiers, distributed across the three tiers as follows:

- **Gold: max 1 Partner per service area**
- **Silver: max 2 Partners per service area**
- **Bronze: max 3 Partners per service area**

For example, in a particular service area the Partners could be distributed as:

- 1 x Gold, and 3 x Bronze
- 2 x Silver, and 2 x Bronze
- 3 x Bronze, and 1 in either Silver or Gold

The Programme comes with a package of activities and benefits related to each tier, and (depending on tier), includes sponsorship opportunities of FBUK's flagship events and campaigns as a standard.



Gold Corporate Partnership (max one Partner per service area)

FBUK Patrons

Gold Partners benefit exclusively from the access to FBUK's Patrons, a cohort of some of the largest private and family-owned businesses in the UK representing >1% of UK GDP, and >1% of the private sector workforce.

FBUK events

Gold Partners have the opportunity to attend two key Patrons events each year, as well as select invitation-only Gold Partner events.

- Annual Patrons Summit (2 places)
- Private Patrons Dinner at the Annual Conference (2 places)

Annual Conference

- Name check at opening / closing address
- Logos on Conference marketing collateral
- Named as Principal Sponsor on all marketing collateral
- Dedicated Principal Sponsor logo for use on web, social media, email signature etc.
- 6 Partner tickets
- 6 complimentary tickets for clients
- List of Conference delegates
- Article published on FBUK website in relation to the Conference theme
- Marketing collateral included in delegate pack

Family Business Week Westminster Reception

- Named as official Sponsor of FBUK Family Business Week
- Logo on marketing collateral / event materials
- 4 tickets for Partners to attend Westminster Reception
- Unlimited number of Partner clients to attend Westminster Reception
- Acknowledgement as official FBW Sponsor during welcoming and closing remarks

Family Business Week Marketing and Social Media:

- Accreditation as Sponsor on Family Business Week website & other relevant marketing materials, including email and social media
- Contribute content to the 'News & views' area of FBUK website and social media
- Dedicated social media posts celebrating Sponsor's involvement



FBUK events *continued*

Regional roundtables and events

- FBUK and Partner run discussions and events across the country
- Delegates are FBUK Members, with the opportunity for prospective FBUK Members, and Corporate Partner clients to attend
- Participation on panel discussions / speaking at select FBUK events

Family Business Visits

- 2 places for Partner representatives at each visit

FBUK Communities

- Attend and/or speak at FBUK Community events (invitation-only)

Corporate Partner events

- FBUK promotion of Partner family business events on the FBUK website and events listings (unlimited events targeted at family businesses)

Gold Partnership *continued*

Discounted FBUK membership for clients

- 24 months FBUK Membership for price of 12, for clients

Marketing and advertising

- Premium listing on Partner page of FBUK website
- FBUK marketing collateral for use on social media

FBUK Magazine (quarterly)

- Listing as Partner
- Double page per annum (ad / advertorial / article)

Corporate Partner resources and materials

- Partner resources (articles, toolkits, reports, webinars, etc) hosted on the Member Resource Centre on the FBUK website. Resources are Partner-branded and formatted, with contact details

Networking and referrals

- Priority referrals and recommendations to FBUK Members

Price structure

Agreement term	Price	Effective discount
1 year	£50,000	-
2 years	£95,000	£5,000 (5%)
3 years	£135,000	£15,000 (10%)

Silver Corporate Partnership (max 2 Partners per service area)

FBUK events

Annual Conference

- Logos on Conference marketing collateral
- Named as Sponsor on all marketing collateral
- 4 Partner tickets
- 4 complimentary tickets for clients
- List of delegates
- Article published on FBUK website in relation to the Conference theme

Family Business Week

Westminster Reception:

- 2 tickets for Partners to attend Westminster Reception
- Unlimited number of Partner clients to attend Westminster Reception

Family Business Week Marketing and Social Media:

- Named as official Supporter on Family Business Week website & other relevant marketing materials, including email and social media
- Dedicated social media posts celebrating Supporter's involvement

Regional roundtables and events

- FBUK and Partner run discussions and events across the country
- Delegates are FBUK Members, with the opportunity for prospective FBUK Members, and Corporate Partner clients to attend

Family Business Visits

- 1 place for Partner representative to attend each FBUK Family Business Visit

FBUK Communities

- Attend and/or speak at FBUK Community events (invitation-only basis)

Corporate Partner events

- FBUK promotion of Partner family business events on the FBUK website and events listings



Silver Partnership *continued*

Discounted FBUK membership

- 18 months for 12 FBUK Membership for clients

Marketing and advertising

- Listing as Partner on FBUK website
- FBUK marketing collateral for use on social media

FBUK Magazine (quarterly)

- Listing as Partner
- Single page per annum (ad / advertorial / article)

Corporate Partner resources and materials

- Partner resources (articles, toolkits, reports, webinars, etc) hosted on the Member Resource Centre on the FBUK website
- Resources are Partner-branded and formatted, with contact details

Networking and referrals

- Referrals and recommendations to FBUK Members

Price structure

Agreement term	Price	Effective discount
1 year	£25,000	-
2 years	£47,500	£2,500 (5%)
3 years	£67,500	£7,500 (10%)

Bronze Corporate Partnership (max 3 Partners per service area)

FBUK events

Annual Conference

- 2 Partner tickets
- 2 complimentary tickets for clients
- List of delegates (including company and delegate names)

Family Business Week

- 1 Partner ticket to attend Westminster Reception
- Unlimited number of Partner clients to attend Westminster Reception

Regional roundtables and events

- FBUK and Partner run discussions and events across the country
- Delegates are FBUK Members, with the opportunity for prospective FBUK Members, and Partner clients to attend

Corporate Partner events

- FBUK promotion of Partner family business events on the FBUK website and events listings

Marketing and advertising

- Listing as Partner on FBUK website
- FBUK marketing collateral for use on social media

FBUK Magazine (quarterly)

- Listing as Partner

Corporate Partner resources and materials

- Partner resources (articles, toolkits, reports, webinars, etc) hosted on the Member Resource Centre on the FBUK website
- Resources are Partner-branded and formatted, with contact details

Networking and referrals

- Referrals and recommendations to FBUK Members

Price structure

Agreement term	Price	Effective discount
1 year	£15,000	-
2 years	£28,500	£1,500 (5%)
3 years	£40,500	£4,500 (10%)

Corporate Partner option summary

	GOLD	SILVER	BRONZE
Annual Patrons Summit			
	2 places		
Annual Conference			
Patrons pre-conference dinner	2 places		
Main pre-conference reception	✓	✓	✓
Opening/closing address name check	✓		
Logos on marketing collateral	✓	✓	
Named as Sponsor on marketing collateral	✓	✓	
Dedicated Principal Sponsor logo	✓		
Partner tickets	6	4	2
Complimentary client tickets	6	4	2
Delegate list	✓	✓	✓
Conference-themed website article published	✓	✓	
Marketing collateral included in delegate pack	✓		
Family Business Week			
Named as official Sponsor/ Supporter	✓	✓	
Logo on marketing material/event collateral	✓	✓	
Westminster Reception			
Partner tickets for Westminster Reception	4	2	1
Partner clients to attend Westminster Reception	Unlimited	Unlimited	Unlimited
Sponsor acknowledgement in opening/closing remarks	✓		
Marketing & social media			
Accreditation on webpage and marketing materials	Sponsor	Supporter	
Contribute to 'news and views' area of FBUK website	✓		
Dedicated social media posts celebrating involvement	✓	✓	
Dedicated FBW logo and marketing collateral	Sponsor	Supporter	

Corporate Partner option summary *continued*

	GOLD <i>continued</i>	SILVER <i>continued</i>	BRONZE <i>continued</i>
Regional events			
FBUK / Partner events across the country	✓	✓	✓
Panel discussions / speaking at select FBUK events	✓	✓	✓
Opportunity for Partner clients to attend	✓	✓	✓
Family Business Visits			
Partner places on Family Business Visits	2	1	
FBUK Communities			
Attend and speak at Community events	Invitation only	Invitation only	Invitation only
Partner events			
Partner events listed on the FBUK website	✓	✓	✓
Discounted FBUK Membership for clients			
	24 months for price of 12	18 months for price of 12	
Marketing and advertising			
Listing on Partner page of FBUK website	✓	✓	✓
FBUK marketing collateral on social media	✓	✓	✓
FBUK Magazine (quarterly)	✓	✓	✓
Listing as FBUK Partner	Gold	Silver	Bronze
Advertising / Advertorial / Article pages per annum	2	1	
Partner resources and materials			
Materials hosted in FBUK website Member Resources Centre	Unlimited	Unlimited	Unlimited
Networking and referrals			
Referrals and recommendations to FBUK Members	✓	✓	✓
Price structure			
1 year	£50,000	£25,000	£15,000
2 years	£95,000	£47,500	£28,500
3 years	£135,000	£67,500	£40,500



Become a Corporate Partner

Join today!



Visit familybusinessuk.org/partners
or [scan the QR code](#) to find out more.

Alternatively, get in touch with a
member of our Corporate Partnership
team at info@familybusinessuk.org



familybusinessuk.org

Registered office: Family Business UK (Ltd), c/o Rigby Group Plc, 80 Brook Street, London W1K 5EG

Company number: 4258666. Copyright © 2026 Family Businesses UK. All rights reserved.