



FAMILY
BUSINESS
WEEK 2026

23-27 November
Local growth

Supporter pack



Supporting local
growth across the UK



What is Family Business Week?

Family Business Week 2026

Family Business Week is FBUK's annual flagship campaign celebrating the contribution of family businesses in the UK and showcasing the people and places that make their business a success.

Family Business Week 2026 will celebrate the role family-owned businesses play in driving local growth across the UK.

The campaign will share success stories, showcase impact and encourage wider recognition of the long-term contribution family businesses make in towns, cities and regions nationwide including how family-owned firms create jobs, strengthen communities, invest locally and support a more resilient UK economy.



Why local growth matters for family businesses and communities

Family businesses help local economies grow by creating stable employment, supporting local supply chains, investing in high streets and contributing to community and charity initiatives.

Because many family firms are rooted in the places where they operate, they often take a long-term view that supports resilience, continuity and local prosperity.

Built over generations, family businesses create opportunities, retain local knowledge and strengthen the communities people call home.



Key events planned for the week

During Family Business Week itself FBUK will run key events, including:

- Our **Westminster Reception** in London on Wednesday 25th November, is attended by government ministers, senior figures from leading opposition parties, MPs, FBUK Members, Partners, FBW Supporters, and family businesses from across the country
- Local **networking events** for family businesses to hear from local leaders about their journey, and discuss what more could be done to support businesses in the area
- On **Family Business Friday**, MPs will visit their local family businesses to show their support for the sector
- A series of **Family Business Visits**, where MPs will visit local family businesses to show their support for the sector

Reaching new audiences

In the lead-up to Family Business Week a variety of family businesses will be featured through social media, local and national media, and through family businesses telling their stories.

Senior political figures including Ministers and Shadow Ministers from main political parties will be encouraged to get involved and share messages and content.

Throughout the week, FBUK will also be promoting family businesses, and official Family Business Week supporters, across our website, social media and other channels.





Becoming an official Family Business Week Supporter

Organisations wanting to support Family Business Week can get involved by becoming official Supporters of Family Business Week, and benefit from visibility and engagement opportunities in the lead up to, and throughout the week, including:

Westminster Reception:

- Two tickets for Supporter employees to attend the Westminster Reception
- Unlimited number of Supporter clients to attend Westminster Reception

Marketing and social media:

- Named as official Supporter of FBUK Family Business Week on FBUK website & other relevant marketing materials, including email and social media
- Dedicated social media posts celebrating Supporter's involvement

Official Family Business Week Supporter logo and branded marketing collateral to support your organisation's communications

Cost: £5,000 (excl. VAT)



Scan the QR code, visit familybusinessuk.org/fbw or email info@familybusinessuk.org to find out more.

